

## PRIVACY POLICY

1-7-2020

TRENDnet values our customers' trust and is committed to the responsible management, use and protection of personal information. When you visit [www.trendnet.com](http://www.trendnet.com) and share personal information, you can be assured that we are committed to your personal privacy. The following is TRENDnet's Privacy Policy. We encourage you to read this Policy carefully before providing any personal information on our Website. Should you have any questions or concerns regarding this policy, please contact us at [webmaster@trendnet.com](mailto:webmaster@trendnet.com) or Tel.: (310) 961-5500

### Requested Personal Information

TRENDnet collects personal information to support normal business operations and to improve your experience while visiting trendnet.com. Providing information including, but not limited to, your name, e-mail address, phone number, address, type of business, and customer preference is optional.

For example, we request information from you when you:

1. Register for a Partner Program
2. Register products for warranty
3. Provide feedback
4. Subscribe to a newsletter or a mailing list!
5. Participate in promotional offers

TRENDnet does not intend, nor design our Website, to collect personal information from children under the age of 13. If we learn that we have obtained such information, it will be deleted.

You may make corrections and updates to your personal information by contacting [webmaster@trendnet.com](mailto:webmaster@trendnet.com) or Tel.: (310) 961-5500.

### Your Right to Decline Communications

TRENDnet provides users with the ability to choose whether to receive communications from us or our partners. Only TRENDnet (or agents working on behalf of TRENDnet and under confidentiality agreements) will send you information on our various products and services. TRENDnet provides users with the ability to choose whether to receive such mailings, when you provide your personal information. You may also opt-out of receiving further marketing communications by sending an email to [webmaster@trendnet.com](mailto:webmaster@trendnet.com) or Tel.: (310) 961-5500.

### Personal Information Disclosure

TRENDnet will not disclose your personal information to any outside organization without your consent. Your information may be shared with agents or contractors of TRENDnet for the purpose of performing services for TRENDnet. TRENDnet will take reasonable steps to protect user privacy consistent with the guidelines set forth in this policy and the applicable laws.

**TRENDnet follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once it is received. However, no method of transmission over the Internet is 100% secure.** You are responsible for maintaining the secrecy of your passwords or any account information. While we strive to protect

your personal information, TRENDnet cannot guarantee protection of all information you transmit to us, and you do so at your own risk.

### **Cookies and Tracking Technologies**

“Cookies” are text files created by websites and stored on your hard drive. The purpose of cookies is to identify user preferences and thereby provide an easier, more personal Website experience. When using a public computer, most browsers will allow you to delete cookies after use.

### **Third Party Websites**

Agents or contractors of TRENDnet who have access to personal information are required to keep the information confidential and use it only to carry out TRENDnet business. Please be aware that other Websites that may be accessed through our site may collect personally identifiable information about you. The information practices of those third-party web sites linked to trendnet.com are not covered by this privacy statement.

TRENDnet is a participant in the Amazon Services LLC Associates Program, an affiliate advertising program designed to provide a means for sites to earn advertising fees by advertising and linking to amazon.com.

### **California Privacy Rights**

TRENDnet will not sell personal information to third party vendors (pursuant to California Civil Code §§ 1798.100–1798.199). TRENDnet will not share personal information with third party vendors for direct marketing purposes (pursuant to California Civil Code Sec. 1798.83).

### **Changes to This Privacy Policy**

TRENDnet may periodically amend our Privacy Policy; amendments made shall supersede any earlier version. By using this Website, you agree to TRENDnet’s Privacy Policy.

### **Contact TRENDnet**

TRENDnet is the sole operator of the [www.trendnet.com](http://www.trendnet.com) Website. If you would like to contact us for any reason regarding our Privacy Policy, please write or email us at the following address:

Privacy Policy  
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Torrance, CA, USA 90501  
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